

How to view the donation analytics?

Omar S. - 2023-03-06 - Donations

You can view Donation Analytics to see the donor names, as well as amounts received over time to all of your [donation campaigns](#).

Donation Analytics

1. Click **Financials** or the **Page** icon on the left menu.
2. Click the **Donations** option.
3. On the Donation Analytics page, you will see the following sections:
 - **Total Donations** - Total donations received through the website.
 - **Monthly Donations** - Total amount of funds received from donations this month and last month.
 - **Average Donation** - Average donation amount since the first campaign.
 - **Total Donors** - Total number of donors since the first campaign.
 - **Donations Summary** - A bar graph displaying donations received over each month.
 - **Popular Donation Presets** - The most popular donation presets displayed as a pie chart.
 - **Top Donation Campaigns** - The total amount of funds received for each donation campaign displayed as a pie chart.
 - **Recent Donations** - Displays the most recent donations received.
 - **View All Donations** - Click **View All Donations** to view the Donations list page, where you can export donation transactions over a date range.
 - **Percentage of Donor Members** - Displays the total percentage of donors that are members or non-member.
 - **Payment Statuses** - A pie chart of the donors that have submitted payment for their donation.
 - **Paid** - If the donor paid online using their credit card or an Administrator entered the payment by check.

- **Not Paid** - Displays donors that selected the Pay by Check option, but have not yet had their check payment logged.