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How to edit an event's landing page

Michael C. - 2024-05-16 - Events

Once an event has been created, the public registration landing page can then be further customized to share additional details with potential registrants.

- 1. Click **Events** or the **Calendar** icon on the left menu.
- 2. Click Manage on the event you would like to edit the landing page for.
- 3. Near the right, click **Setup**.
- 4. Click the Landing Page tab.
- 5. The Landing Page is broken down into the following sections:
 - Full Description: A description of the event displayed on the event's landing page. 100000 character limit.
 - o Cover Image: An image used as a banner on the event's landing page on the website.

Note

The recommended cover image aspect ratio is 4:1 (E.g. 1920x480), and no larger than 15.00 MB.

- $\circ~\underline{\text{Links}}\text{: Links}$ to internal/external pages, displayed on the right side of the event's landing page.
- Attachments: Allows you to upload various documents which visitors can download. These are displayed on the right side of the event's landing page.
- o Landing Page Link
 - $\,\blacksquare\,$ Page URL: This is the event's address/URL.
 - Permalink: This is used for the event's permalink. The permalink is used for the event's address/URL.
 - Public Event Page URL: This is used when you want to redirect to a different event landing page when the visitor clicks on a link to view the event from one of the system event pages. Eg. The visitor clicks to view the event on the Event List page and it redirects to a different website where the event is hosted.
 - Third Party Registration URL: This is used when you want to redirect to a different registration page after the visitor clicks on the button Register button. This is normally used when the event's registration is hosted on a different website.
 - Registration Button Text: The name of the Registration button displayed on the event's landing page. The default is "Register".

- \circ Social: Displays the social media bar which allows visitors to share the event on various social media platforms.
- 6. To edit the various sections in the Landing Page please use the article sections below.

Full Description

- 1. In the Full Description section, click on the **Edit** button.
- 2. Within the Update Full Description pop-up window, use the text box and it's toolbar to enter the event description.
- 3. Click on the **Save** button.

Cover Image

- 1. Within the Cover Image section, click on the **Edit Image** icon.
- 2. Select the cover image saved on your device using the window that appears.
- 3. Click **Open** to upload the selected image.
- 4. Click on the **Remove Image** button to delete the event cover image.

Links

- 1. In the Links section, click on the **Add Link** button.
- 2. Within the Add Link window, enter the following information:
 - $\circ\;$ Label: The text that will be displayed on the landing page.
 - \circ URL: The website address that is being linked to.
- 3. Click Save.
- 4. To edit an existing link, click on the drop-down menu for the link to be edited. The following options are available:
 - $\circ~$ Edit: Allows the link Label and URL to be edited.
 - o **Delete**: Removes the link from the landing page.

Attachments

- 1. In the Attachments section, click on the Add File button.
- 2. Within the Add Attachment window, enter the following information:
 - o Name: The name of the attachment, which will be displayed on the landing page.
 - o File: Click on Select File for Upload to select the document to be shared on the landing page.
- 3. Click Save.
- 4. To edit an existing attachment, click on the drop-down menu for the link to be edited. The following options are available:
 - o Download: Downloads a copy of the attachment.
 - $\circ~$ Edit: Allows the attachment Name and document to be edited and replaced.
 - o **Delete**: Removes the attachment from the landing page.

Landing Page Link

- 1. In the Landing Page Link section, click on Edit.
- 2. Within the Update Landing Page Links window, the following options are available
 - o **Permalink:** This is the event's address/URL.
 - Public Event Page URL: This is used when you want to redirect to a different event landing
 page when the visitor clicks on a link to view the event from one of the system event pages. Eg.
 The visitor clicks to view the event on the Event List page and it redirects to a different website
 where the event is hosted.
 - Third Party Registration URL: This is used when you want to redirect to a different registration page after the visitor clicks on the button Register button. This is normally used when the event's registration is hosted on a different website.
 - Registration Button Text: The name of the Registration button displayed on the event's landing page. The default is "Register".
- 3. Click Save.

Social

- 1. In the Social section, click on Edit.
- 2. Within the Update Social Settings window, the following options are available:

- \circ **Show Social Bar**: Determines whether the social bar is displayed on the landing page. Allows the event to be shared on various social media.
- 3. Click Save.