

Help Articles > Administrator Help > Website > Website Settings > How to connect Google Tag Manager to the website

How to connect Google Tag Manager to the website

Omar S. - 2024-03-20 - Website Settings

To get started using Google Tag Manager, first you have to get your Google Tag Manager Container ID, then follow these steps to enter the code into your website:

- 1. Click **Settings** or the **Gear icon** on the left menu.
- 2. Click the **Website & Branding** tab.
- 3. Click the **Google Analytics** link in the **Settings** section.
- On the Manage Google Analytics Settings page, enter the Google Tag Manager Container ID in the Container ID field.
- 5. Click the **Save** button.

This will connect your website to the Google Tag Manager. To add more tags using Google Tag Manager, use the steps in the <u>Add tags, Verify that your tags work, and Publish tags</u> <u>sections from the Google Tag Manager guide.</u>