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How to setup a custom redirect

Omar S. - 2023-02-15 - Website Settings

You can setup a **Custom Redirect** for your homepage website address to automatically redirect visitors & members to another page on your MemberNova website, or third-party website. This can also be used to redirect traffic from a page on your past website to the new page on MemberNova.

- 1. Click **Settings** or the **Gear icon** on the left menu.
- 2. Click the Website & Branding tab.
- 3. Click the **Custom Redirects** link in the **Settings** section.
- 4. On the following Custom Redirect page, click the Add button.
- 5. On the Add Custom Redirect pop up you will see a number of options:
 - Redirect From The relative URL visitor would go to. Example: page/about-us
 - **Redirect To** The absolute (full) URL for the page the visitor should be redirected to. Example: https://domainname.com/page/new-about-us-page
 - Redirect Type The type of redirect.
 - **Permanent** Select this if you expect the redirect to operate indefinitely into the future. This is considered to be the most efficient and search engine-friendly method for webpage redirection.
 - **Temporary** Select this if you expect the redirect to operate only temporary. Search engines will index the full Redirect From URL and not the Redirect To URL and display the full Redirect From URL in search results.
- 6. Click the Save button to add the redirect.

Example

For example, if you have a golfing event, in the **Redirect From** you can enter: golf

Then, in the **Redirect To**, you can enter the Event's full URL address. With the example domain below (<u>mymembernova.com</u>), the **Redirect To** text would look like: https://mymembernova.com/Event/[EventPermalink]

The [Event Permalink] should be replaced by your event's Permalink. You can find your MemberNova event's Permalink with the information in <u>Step 4 from our How to create an event article.</u>

If your custom domain is, mymembernova.com, visitors can type mymembernova.com/golf which will automatically redirect the visitor's browser to the event's registration page.